



UNIVERSITY OF
BIRMINGHAM

Game-changing sporting events



We showcase
We activate

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Choose Birmingham



University of Birmingham is an inspiring place to be.

Our vibrant community – of nearly 40,000 students, 8,500 staff, and 350,000 alumni – makes important economic, social, and cultural contributions to our city, region, and nation.

Our beautiful campus is located a short train ride or a 30-minute canal-side walk from Birmingham city centre. We are coming to the end of a £1bn investment in our physical estate that has delivered a series of brand new, world-class learning and research spaces, including a new library and home for our School of Engineering.

While our heart is in Birmingham, we work across the world. In 2022, we opened a truly impressive new campus in Dubai. We are also

a founder member of the Universitas 21 global network of research universities, and we work closely with partners in China, India, and Brazil.

We have ambitious plans for the future. With world-class research and outstanding global education as our core mission, we will strive to increase the volume and quality of our research to make an even greater difference to the world around us. Our aspiration, over the next decade, is to establish Birmingham in the top 50 of the world's leading universities.

We look forward to welcoming you to our campus.

Professor Adam Tickell
Vice-Chancellor and Principal





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Our sporting excellence



University of Birmingham is a global top 100 university that provides fantastic sports expertise and facilities, within the UK's second city.

We made history in 1946 as the first university to offer undergraduate courses in physical education, and

our School of Sports and Exercise Science is now one of the longest established in the world, ranking in the top 10 of universities worldwide for its scientific research into sport, exercise, health and rehabilitation. This outstanding global reputation for sporting excellence is mirrored in the achievements of our talented elite student-athletes and alumni, who perform at the highest levels of sporting achievement, across athletics, netball, hockey, rowing, swimming and squash to name but a few. 20 past and present students

competed in the Paris Olympic & Paralympic Games, collectively bringing home 11 medals.

We have a strong reputation as a trusted host for international teams and sporting events both on campus and across the city, having welcomed organisations such as the Professional Golf Association, Team England, and the Jamaica Olympic Association, alongside a 65-year special relationship with Ivy League athletics. As a member of the Birmingham Major Events group, we work closely with other world-class venues across the city to support and enhance Birmingham's sporting offer. Our recent strategic alliance with Birmingham City Football Club further extends our partnerships in sports performance, reinforcing our broader commitment to the civic value of sport for the local economy, local health, and local educational opportunity.

We celebrate both our sports heritage and the achievements of our internationally renowned researchers and athletes, and look forward to continuing the University's proud leadership of excellence in sports science, education and partnership long into the future. I warmly invite you to become part of our sports family.

Professor Deborah Longworth
Pro-Vice-Chancellor (Education)



A global stage



We are experts at staging incredible events.

University of Birmingham is accustomed to the spotlight, whether we're hosting Olympic training camps, the IBSA World Games 2023 or staging the BBC's Prime Ministerial Debate.

As part of the Birmingham 2022 Commonwealth Games, we welcomed over 190,000 spectators for the hockey and squash competitions, hosted the main athletes' village, and were an official training venue for athletics and swimming.

Our award-winning team has a wealth of experience working across the sports sector, including national governing bodies, professional

sports clubs, rights holders, media agencies and suppliers. We understand what it takes to create brilliant events – and work in close partnership with sports bodies to make sure every detail is captured and every opportunity seized.

Our state-of-the-art sports facilities are minutes away from our accommodation, which means competitors and training teams can socialise together and make memories to last a lifetime.

From international tournaments to team training events, our fantastic conferencing facilities coupled with a central location and unrivalled connectivity make University of Birmingham your destination of choice.

Andy Allford
Director of Sport



“ A pleasure to work with. Every interaction was helpful, enthusiastic, efficient, and effective. We’ve been impressed with the reliability and professionalism of everyone, and we couldn’t have done it without them. ”

Tim Lawler

CEO Sports Aid -Team England Futures programme at the Commonwealth Games

“ It was a privilege to utilise the world-class facilities at University of Birmingham to host both the Hockey and Squash competitions during the 2022 Commonwealth Games, as well as key training venues for Swimming and Athletics and, of course, accommodate our largest athlete village! The University was an outstanding partner, and the Games simply wouldn’t have been the success they were without their support. ”

Ian Reid

CEO of Birmingham 2022 Commonwealth Games



“ UB Sport facilities provided the perfect environment to host the GAPS training camps. They were a huge success and became the talk of the Games. ”

Chris Jenkins

Vice President of the Commonwealth Games Federation (CGF)

“ From turning their accommodation into an athletes' village for over 1,000 athletes from across the globe, and supporting their staff with visual impairment awareness workshops in advance of the Games, the Conference and Events team pulled out all the stops to ensure our athletes, volunteers, spectators, and visitors felt comfortable and safe at the University of Birmingham.

We are so grateful to have worked with such a brilliant team. ”

Alaina MacGregor

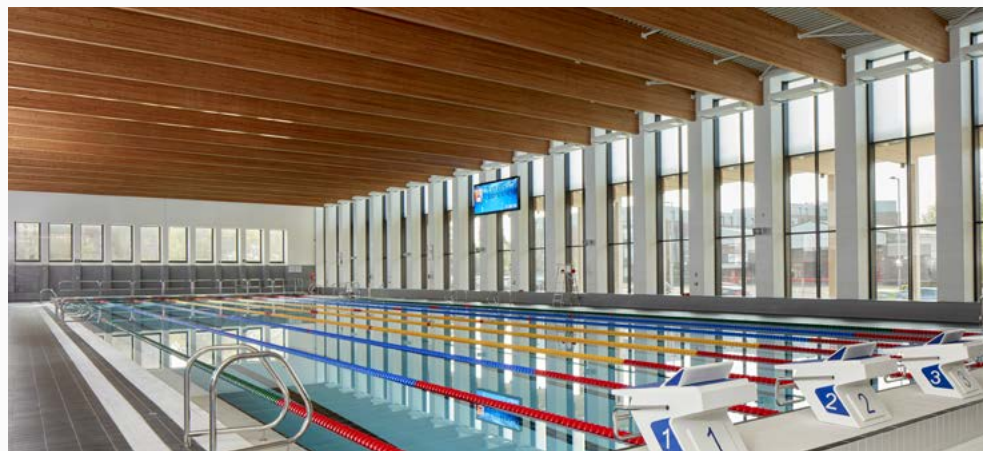
CEO for British Blind Sport, following the 2023 IBSA World Blind Games



Elite sports

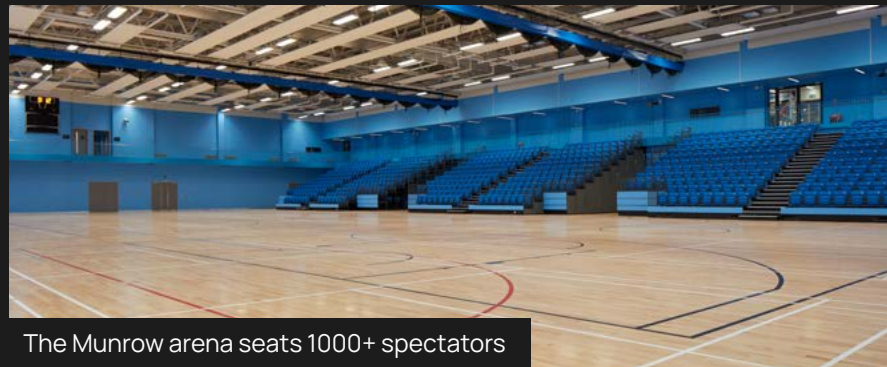
We are proud of our fully-accessible sports facilities, having invested over £65 million since 2017. They include everything from high-performance training venues, a 50m pool and state-of-the-art gym, to free recreation areas.

Our School of Sport, Exercise and Rehabilitation Science is ranked 7th in the world and our Graduate School of Sport and Professional Practice is at the forefront of Applied Research. Your athletes can be supported by our dedicated staff teams.



World-class facilities

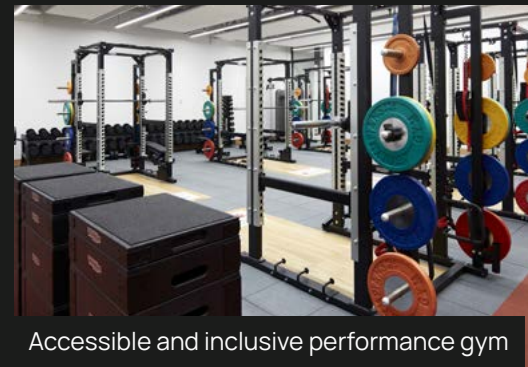
We're perfectly placed to work in partnership with Birmingham's top sporting venues, from the Edgbaston Priory Club to Edgbaston Stadium.



The Munrow arena seats 1000+ spectators



FA and World Rugby-certified 3G pitches



Accessible and inclusive performance gym



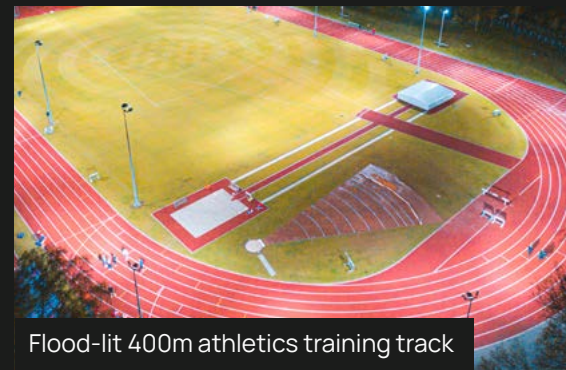
2 FIH-certified water-based hockey pitches



10 outdoor netball/tennis courts



50m pool



Flood-lit 400m athletics training track



50 acres of grass pitches for football, rugby and American football



Six glass back wall squash courts

Extraordinary venues

From glamorous awards evenings to press conferences and research lectures, we can host all your supporting events.



Groundbreaking events



Maximise impact by holding a conference in the run-up to your sports event.

From the spectacular Great Hall and high-tech lecture theatres on campus to our flagship city centre building The Exchange, our venues are bound to impress.

Let us oversee your event management, keeping you free to concentrate on the event itself. We can look after budget planning, registrations, accommodation bookings, delegate communications, speaker management and organise social and networking opportunities.

Whether it's a large-scale conference, dinner, awards night, major sports event, training camp or an exclusive private dining experience, our team of experts will bring your vision to life.

1900

We made history in 1946 as the first university to offer undergraduate courses in physical education.

Our School of Sports and Exercise Science is now one of the longest established in the world.

We rank in the top 10 of universities worldwide for its scientific research into sport, exercise, health and rehabilitation.

Our alumni include Olympic and Paralympic medalists, world champions and professional athletes, reflecting decades of sporting excellence nurtured at Birmingham.

Now

Your own athletes' village



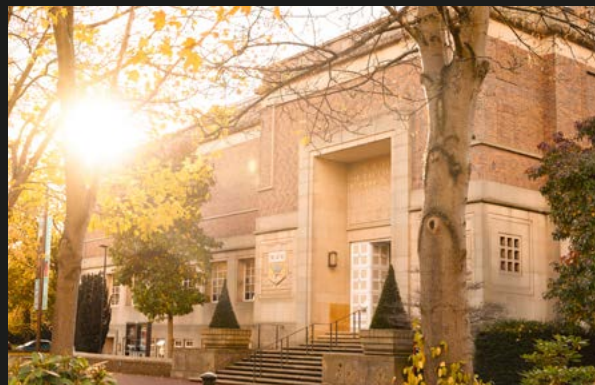
With over 5,000 student bedrooms with many being ensuite, at the Vale Village, plus our onsite Edgbaston Park Hotel and Peter Scott House, there's a wealth of accommodation to choose from on campus.

Create an exclusive athletes' village at The Vale during the summer months – the ideal environment for teams to relax and socialise together.

Edgbaston Park Hotel boasts 185 bedrooms and three services apartments; two Edwardian houses; the 1900 Restaurant and Bar; and numerous meeting rooms. Nearby Peter Scott House - with 36 bedrooms and breakout rooms - is an ideal base for self-contained training camps.

Going the extra mile

- With an expert team of chefs and nearly 30 outlets on campus, we can cater for celebration banquets, informal barbeques and buffets.
- From housekeeping, portering and post to car parking, transport and waste management, our network of well-organised teams will make sure everything goes like clockwork.
- Our Community Safety and Security team is here to keep everyone safe.
- Visit our cultural attractions during your stay, including the Barber Institute of Fine Arts, Lapworth Museum of Geology and Winterbourne House and Garden.
- Great events shouldn't cost the earth. Find out what we're doing to make conferences greener: **Find out more about our green events**





A game-changing city

Birmingham is one of the most accessible, fastest-growing and youngest cities in Europe, with people of over 180 nationalities calling it home.

Our campus is just minutes away from world-famous venues such as Edgbaston Cricket Stadium - home to Warwickshire County Cricket Club - and Edgbaston Priory Club, 'the birthplace of tennis'.

Birmingham and the West Midlands region has played host to some of the largest global sporting events, including the Birmingham 2022 Commonwealth Games, Rugby League World Cup, Cricket World Cup, Rugby Union World Cup, World Indoor Athletics, the Ryder Cup and the Gymnastics World Cup.

Major sporting events are central to the growth of the visitor economy in our region, forecast to increase by almost £1.2bn by 2029. This creates a genuinely exciting opportunity to create a great place to visit and a healthier, happier, more prosperous region.



Contact us

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For further information please visit:

www.conferences.bham.ac.uk



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